

Book Trailer Assignment



Working with a partner, your task is to create a book trailer for the novel *A Thousand Splendid Suns*. The trailer should be between 1:30 and 2:00 minutes in length. The focus for this assignment is *creativity in approach*, not your ability to use technology. This assignment does require technological skills; however, your ability to create a *creative* text that *persuades* your audience to read the book and *clearly explains* the storyline (without giving away too much information!!!) is most important.

When creating your trailer consider using:

- Still or moving images
- Special effects
- Soundtracks/ Music
- Voiceovers
- Text/ quotations

You are also required to submit a 2 page written reflection with the trailer. This reflection is to be written independently. In your reflection you should describe your rationale for the trailer: Explain the choices you made (music, voice etc.) and who your target audience was. You should also mention the greatest challenges you faced in completing this assignment, as well as the central learning points that you are taking away from this assignment.

The assignment will be worth 20% of your unit grade (10% trailer, 10% reflection). Each pair will receive the same grade for the trailer; however, the reflections will be graded independently. Therefore, each group member *might* receive a different grade.

The assignment is due next Friday and will be presented to the class in a gallery-style presentation.

Assignment Guidelines

Points to consider while creating your book trailer

Persuasion	The trailer captures the attention of the audience and compels them to want to read the book.
Content	The storyline <i>and central theme(s)</i> of the novel are clearly presented, without giving away key scenes or information.
Flow	The trailer maintains a clear and logical flow.
Voice	The voice of the speaker is clear and paced appropriately.
Music	Music has been carefully selected to reflect the tone of the trailer.
Length	The trailer is between 1:30 and 2:00 minutes in length