



Write a Review for a Trailer

This assignment must be done **individually** and is due next **Wednesday (Day 18)** before the start of class.

What is a review?

A review is a piece of writing that gives information about something and may often include opinions on the quality of the object.

Based on film reviews they have read, people often make decisions regarding which films they will watch. There are multiple types of reviews, such as film reviews, television programme reviews, reviews of sports games, travel or resort reviews, music reviews, restaurant reviews, concert reviews, and book reviews.

Your Task:

For this assignment you must write a review on one trailer of your choosing; however, you may not write a review on your own trailer. When writing the review you must not simply say that you like or dislike the trailer; rather you must make constructive judgments based on the following:

- Technical details
- Sound and music choices
- The message in the trailer
- The themes that the trailer chooses to highlight
- Actor choices – are the characters represented well?
- What does the trailer say about the plot – does it make the story seem interesting, does it provide too much or too little information on plot?
- After watching the trailer would you like to see the film? Would you suggest the film to others?

Note: When writing the review and reviewing the above elements remember to support your opinion with factual evidence.

Exemplars:

For examples of film reviews refer to *The Globe and Mail's* film review page online. You may read a number of current reviews here.

<http://www.theglobeandmail.com/arts/film/film-reviews/>

What to Include in your Review:

- A title for your review
- A strong lead/introduction, an interesting hook to your review
- A strong conclusion, summarizing your ideas
- A rating (how many stars would you give this review?)
- Edit your review for proper spelling and grammar

Formatting

You may format your review in one of the following ways:

- As if you are writing for a print or online newspaper – refer to a newspaper if you choose this format and use the title from which you are formatting. For example, you may pretend that you are writing for *The Globe and Mail*.
- In a blog format – many reviews are written as blogs, which people then access for free online. You may create a blog through google if you choose to do this.

Hand In: Hand in your paper by either sending me a link (if it is saved online) or providing me with a print copy. The review is due by the start of class on Wednesday of week 3.

